



4 WAYS YOU CAN COLLABORATE DURING GLOBAL BIOTECH WEEK

Participating in Global Biotech Week is a unique opportunity to engage with policymakers, industry leaders, and the public to discuss the transformative potential of biotech and explore collaboration opportunities. We look forward to spotlighting the news, events, and latest developments coming out of the Canadian biotech industry which are setting the pace for global industry standards.

Global Biotech Week 2024 is set for September 22-28, 2024, and it's your chance to be part of a worldwide celebration that started right here in Canada. Since launching the first National Biotech Week in 2003, what began as a modest gathering of provincial partners has blossomed into an international awareness week, inspiring similar initiatives across the globe, from the United States to Europe and Australia. Global Biotech Week now plays a pivotal role in highlighting the critical impact of biotech innovations on the global stage, showcasing how they drive the competitiveness of various sectors that underpin our economies.

HOW YOU CAN COLLABORATE:

Host or Support an Event

Whether it's in person or online, consider organizing activities such as livestreamed workshops, industry conferences, company site tours, fireside chats, or interactive webinars. For inspiration, take a look at some of the successful events from [previous years](#). Fill out the [form](#) to let us know what you're planning.

Launch a New Resource or Program

Kick off Global Biotech Week by unveiling a new resource or program. This is a perfect opportunity to draw attention to your initiatives and garner interest from the larger biotech ecosystem. Complete this [form](#) to share your plans with us.

Spread the Word

Even if you're not hosting an event or launching a new initiative, you can still play an important role as a Global Biotech Week Collaborator. Help amplify the importance of this week by sharing campaign materials on your website, blog, or newsletter. Access all the promotional tools you need [here](#).

Raise Awareness on Social Media

Use the hashtag **#GBW2024** to elevate the conversation about biotechnology's impact and potential. Engage policymakers, industry influencers, and the public by highlighting how biotech innovations are shaping our world.

Planning an activity or event for Global Biotech Week?
Fill out the form [here](#) to let us know what you're planning.

Keep reading for additional resources.



RESOURCES FOR COLLABORATORS:

- [Digital promotional kit](#) (files available in english and french)
- [Searchable event directory](#)
- [Press Centre](#) (send the link to your press release and we'll post it to our website)

Logos



September 22 – 28, 2024
Celebrating science,
innovation and solutions
#GBW2024



22 – 28 septembre 2024
Une célébration des sciences, de
l'innovation et des solutions concrètes
#GBW2024

Email signatures



Social media posts



Posters



Digital background



Together, let's showcase the dynamism and potential of the biotech industry during Global Biotech Week!

QUESTIONS?

Contact us at info@biotech.ca